CAPABILITIES STATEMENT

Leadership Skills are **Life Skills**

ABOUT US

Your Training Department, Without the Full-Time Overhead. Providing fractional Learning & Development services to help build stronger leaders, improve performance, and**d support growth without the cost of a full-time training department.**

Why Partner With BtNL?
Experienced professionals • Customized solutions • Proven track record • Flexible ongoing support

Our mission is simple: empowering leaders to thrive so organizations can grow.

GOVERNMENT INFORMATION

- UEI: UAU6RBUW3NM5
- CAGE Code: 82XX1
- DUNS #088590436
- NAICS Codes
  - 611430: Professional Training Services
  - 611710: Educational Support
  - 541612: Administrative Management
  - 541618: Other Management
- SBA: SBA EDWOSB / WOSB

DIFFERENTIATORS

- Expertise, partnership, and customized learning solutions that turn leadership development into measurable organizational impact.
- Ongoing L&D Partnership: We serve as an extension of your team, providing consistent support without the overhead of full-time employees.
- Highly Credentialed Professionals: Our team includes graduate-educated specialists, experienced facilitators, and certified executive coaches.
- Customized Solutions: We tailor training programs and learning strategies to your organization's goals, workforce, and challenges.
- Results-Driven Learning: We design practical learning experiences focused on real-world application and measurable outcomes.

LICENSED FOR BUSINESS

- Oregon-LLC State of Organization (COBID 10875)
- Maryland (MBE/WOSB 23-572)
- Virginia (SWAM 827920)

PAYMENT

- Net 30, We accept all major credit cards
- We accept Government Purchasing Cards
- We participate in Simplified Acquisitions

CLIENT PORTFOLIO

- National Institute of Corrections
- Virginia Housing
- ATD
- FOSI

PAST CLIENTS

- Virginia Department of Social Services
- Latino Economic Development Committee
- Fairfax County Department of Economic Initiatives
- State of Oregon COBID
- Sandy Springs Friends School
- Columbia Sportswear Company
- Adidas
- Allstate
- Nothing Bundt Cakes

CORE COMPETENCIES

- One Partner. All Your Learning & Development Needs
- L&D Strategy: Assess workforce needs and develop strategic training roadmaps.
- Instructional Design: Create engaging, customized curricula and learning materials.
- eLearning: Develop interactive, on-demand digital learning experiences.
- Leadership Development & Executive Coaching: Strengthen leaders through customized training, assessments, and one-on-one coaching.
- Training Delivery & Facilitation: Deliver engaging virtual and in-person learning experiences.
- L&D Program Support: Oversee learning and development programs from planning through evaluation and improvement.

CONTACT

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