

# CRISTINA CUSTODIO

MBA ICF-MCC



Executive & Social Leadership Coach

## EDUCATION

### Harvard University

- Masters in Business Administration

### Harvard University

- B.A. History & Literature

## CERTIFICATIONS

- International Coaching Federation: Master Certified Coach (MCC) -
- BetterUp: Certified Conscious Business Coach
- Coachville/The Secretan Center: Certified Higher Ground Leadership Coach
- Lifeflow Balance: Coaching for Social Justice
- BetterUp: Group Coaching
- Rice University (Coursera): Organizational Leadership in Diversity, Equity & Inclusion Specialization
- The University of Chicago (Coursera): Critical Issues in Urban Education

## PROFILE

Cristina Custodio, a Puerto Rican executive coach, is a **global leader in the field of coaching for social change**. She believes in coaching's power to create belonging and build bridges. This belief is her guiding purpose. As a social leadership coach, **Cristina coaches leaders who are working for a more equitable and sustainable world**. She has individually coached hundreds of global changemakers in the areas of business, education, health, climate change, gender equity, social justice, STEM, arts/culture, philanthropy, government, corporate ESG, and the United Nations. Cristina has also coached and facilitated complex group transformation processes for hundreds of social change organizations across the Americas.

## COACHING APPROACH/PHILOSOPHY

**Cristina has more than 25 years of experience in leadership and management**. The first 15 years were spent in various leadership roles in the management consulting (KPMG), program management, and engineering services (CSA Group) industries.

During that time, she focused on operational excellence within organizations and oversaw major programs to build physical systems, and educational infrastructure for communities in need in the Caribbean.

Since 2011, Cristina's practice has been centered around social leadership coaching, facilitation, consulting, and strategic planning. **She coaches in English and Spanish**. Cristina is a member of the global ICF Coaching Education Board of Directors and chairs its DEIJB Advisory Committee. ICF Coaching Education is the body that accredits coaching education programs worldwide. She also serves on the ICF Diversity Council's Training and Development Subcommittee.

As a coach, Cristina helps people bring their best selves to everything they do. She co-creates possibilities with her clients so they can achieve success in their own terms. Her coaching style emphasizes collaboration, learning and joy.