



ABOUT US

Break the Norm Leadership specializes in empowering organizations to reach their full potential by aligning strategy with impactful leadership and development programs. Whether it's enhancing team dynamics, sharpening individual skills, or driving organizational change, we help guide our clients every step of the way. From comprehensive assessments to targeted executive coaching, training, and facilitation, our tailored approach ensures we address your unique challenges and goals. By filling skill gaps and shifting behaviors, we help elevate the culture and effectiveness of your organization, driving sustainable success.

DIFFERENTIATORS

- **Highly Educated Team:** Our trainers hold Master's or Ph.D. degrees in Organizational Leadership and Learning. Many teach at prestigious universities, including Georgetown University and The George Washington University, and possess over 15 years of industry experience.
- **Customized Solutions:** We tailor our curriculum to address the unique needs of your organization.
- **Andragogy Methodology:** Our training is based on andragogy, the practice of teaching adult learners.
- **Kirkpatrick Evaluation:** We use the globally recognized Kirkpatrick method to evaluate the effectiveness of our training and learning programs.



PAST CLIENTS

- Virginia Department of Social Services (VDSS)
- Latino Economic Development Committee (LEDC)
- Institute for Public Procurement (NIGP)
- State of Oregon COBID
- Sandy Springs Friends School
- Columbia Sportswear Company
- Adidas
- Allstate
- Nothing Bundt Cakes

PAST EXPERIENCE

- NASA
- The George Washington University
- The John F. Kennedy Center
- Merck
- The Executive Leadership Council

GOVERNMENT INFORMATION

- UEI: UAU6RBUW3NM5
- CAGE Code: 82XX1
- DUNS #088590436
- NAICS Codes
 - 611430: Professional Training Services
 - 611710: Educational Support
 - 541612: Administrative Management
 - 541618: Other Management



LICENSED FOR BUSINESS

- Oregon-LLC State of Organization
- District of Columbia
- Maryland
- Virginia



PAYMENT

- Net 30, We accept all major credit cards
- We accept Government Purchasing Cards
- We participate in Simplified Acquisitions

CORE COMPETENCIES

- **Training and Facilitation:** We specialize in developing customized leadership training programs tailored to your organization's specific needs.
- **Executive Coaching:** Our executive coaches, credentialed as IFC PCC or MCC, offer personalized, goal-focused professional development to enhance leadership skills and performance within business an organizational settings.
- **Consulting Services:** Our consultants bring expertise in strategic planning, human resources management, learning and development initiatives, and optimizing sales strategies to help your organization achieve its objectives.
- **Assessments:** We provide a range of assessments, including Strength Finders, DISC, EQi, Leadership Circle, and Hogan, to equip business teams with crucial insights for their success.

CONTACT

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